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## **WITBE WINS IPTV AWARDS 2010 FOR THE BEST QUALITY IMPROVEMENT SOLUTION IN LONDON**

IPTV World Forum London –The 5th annual IPTV Awards took place on Tuesday 23rd march 2010 at the Royal Garden Hotel in London and Witbe QoE, global provider of test & monitoring solution for video network performance have received the Award for the “Best Quality Improvement Solution”.

This category covers any technology or service that can be used to test, monitor, report upon, analyse or manage video services delivered over IP-based networks.

“We are very proud of this award. It shows recognition for our investments to deliver a disruptive technology that really helps operators to deliver the best in class services. The vision we have been promoting since 10 years is now a reality: Quality of Experience control is the key for confidence and has become vital at this stage of the market development” commented Jean-Michel Planche, President of Witbe.

Witbe has developed new technology for monitoring solution designed to complement existing solutions that take care of the Quality of Service. It combines end-to-end system that provides the standard reference key Performance and Quality indicators, delivering them through a central system to the people that need to know: the engineering teams, support staff and senior management.

Its has been deployed by IPTV operators around the world, including Orange, KPN, Deutsche Telekom, Telefonica, Vodafone and Singtel.

### **About Witbe**

Services such as TV, VoD services, IP telephony, and fixed and mobile broadband have revolutionized the roles of operators and how they work.

To meet the new challenges of managing next generation networks, Witbe offers an innovative approach to measuring the actual end-to-end quality delivered to subscribers: Quality of Experience (QoE) monitoring.

Using a unique technology based on active robots, Witbe reproduces subscriber behaviour using consumer devices, such as the Set Top Box, PC, Home Gateway, and Mobile. Network and quality assurance engineers now have perceptual KPIs and KQIs which enable them to improve quality, increase customer satisfaction, and work efficiently.

Since 2004, Witbe has been the reference for IPTV monitoring using advanced algorithms which analyze perceptual quality. Robots verify channel availability, measure channel zapping time and determine MOS quality by analyzing the video and audio signals from behind the STB.

Witbe was nominated for the IPTVworldseries awards three years in a row (2008, 2009, and 2010) in recognition of its innovative approach.

Witbe works with the main operators world-wide: Austria, Dubai, France, Germany, Greece, Italy, Korea, Luxembourg, Morocco, the Netherlands, Poland, Portugal, Singapore, Slovakia, Spain, Switzerland, Taiwan, UK, Ukraine, USA, among others.

[www.witbe.net](http://www.witbe.net)

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