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WITBE ANNOUNCES A TURNOVER GROWTH OF OVER 20%

At mid-year of its tenth year (July 2009 - June 2010), Witbe, French publisher of monitoring solutions, is on line with its objectives and announces a yearly growth of over 20%. International activities represent over 25% of turnover.

Last June, in a lackluster economical context, Witbe closed its ninth year with sales up 10% with 8% EBITDA and constant number of employees.

These results confirm the validity of the Witbe project and its ability to generate value for its corporate customers and operators, both in France and worldwide.

The publisher maintains the course and continues its expansion by consolidating its position with its existing customers and win new markets:

- With the opening of its subsidiary in Asia (Hong Kong) and MEA (Rabat), Witbe approximates its customers. Today, already 29 operators in 18 countries trust Witbe: Singapore Telecom, Deutsche Telekom, KPN, Orange, Telefonica, Telecom Italia, Portugal Telecom, Telecom Morocco, etc..

- Thanks to sustained efforts in R & D, Witbe strengthens its offer in flagship areas such as measuring quality video (TV and Internet), telephony and critical applications including virtualized environment. The publisher strengthens its competitive advantages on its two markets: Information Systems Company on one-hand and Quad Play services for operators on the other.

Marie-Véronique Lacaze, CEO of Witbe: "We are proud of the progress made since 2000. With a subscription renewal rate of 97% on our ASP monitoring offer in and an increase of 40% of our license revenue, the adequacy of our solutions for service quality of our customers is confirmed worldwide every day. Our mixed model, a real innovation when we launched in 2000, now adopted by most major software players, enables us to offer the best solution for our customers. This has undoubtedly helped us to absorb economic shocks such as last year. We also wish to commend the innovation policy performed in France, which allows companies like ours to continue to develop innovative activities from France and launch them on all continents. "

About Witbe

Multi-play usages such as watching TV, using VoD services, making phone calls or accessing the internet via landline or mobile networks have revolutionized the way operators work and their areas of responsibility.

To respond to the new challenge of tests and end-to-end service monitoring, since 2000, Witbe has been developing an innovative approach to measuring the actual quality delivered: Quality of Experience monitoring (QoE).

Witbe's unique technology provides indicators of perceived quality measured by its robots, which continuously reproduce user behaviour. Witbe, thanks to its MOS algorithms qualifying real-time image and sound quality from the STB, has been regarded since 2004 as the reference for IPTV services monitoring.

Witbe works with the main operators throughout the whole world: : Austria, Dubai, France, Germany, Greece, Italy, Korea, Luxembourg, Morocco, Netherlands, Poland, Portugal, Singapore, Slovakia, Spain, Switzerland, Taiwan, UK, Ukraine, USA, amongst others.

For more information, go to <http://www.witbe.net>

Press relation

Sylvie Henry Martin - tel: +33147677777 - presse@witbe.net -