



Press Announcement

For immediate release

Pace chooses Witbe to Automate Testing of its Digital TV Innovations

IBC, Amsterdam, September 16 2013 – Witbe, the next generation Quality Monitoring company, today announced that Pace, a global leader for digital TV and broadband technologies, has deployed Witbe's quality assurance solutions to automate testing of digital TV set-top boxes developed for cable, satellite, terrestrial and telecom operators.

Serving over 160 operators around the globe, Pace is one of the World largest set-top box developers and commits to very high quality standards. As set-top boxes are more and more powerful, integrating multiscreen video technologies and custom-designed applications, testing new releases has become highly complex and time consuming. Pace has deployed Witbe's test automation solutions in several of its R&D centers to streamline its Quality Assurance (QA) process. Pace can now accelerate it's time-to-market without compromising on quality and better use the skills of its QA engineers.

The solution deployed includes several Witbe Video Robots, which Pace selected for their unique ability to replicate the real-life actions of a TV viewer on the actual set-to box. This enables the QA team to automate feature test and functional regression test scenarios. Witbe Robots also measure perceptual video quality using advanced MOS algorithms (Mean Opinion Score) to ensure all video codecs and bitrates are managed properly. Using the Witbe Test Automation solution, automated testing is now scheduled to take place outside normal business hours and test reports are generated automatically. The certification time cycle was reduced enabling QA analysts more time to focus on other QA activities.

"We looked at many alternative solutions but we have been impressed by the ease of use and feature set of the Witbe solution," declares Keith Porteous, VP of SQA at Pace International. "We can now test more complex features in less time and make sure any middleware works properly on our hardware. Witbe Video Robots and analysis portals are helping to shift our engineers focus on value added tasks, which simultaneously improves our QA process and boosts our efficiency."

“As a technology leader, Pace was looking for a sophisticated yet easy to use solution that could support their needs to test broader and more complex scenarios with efficiency and accuracy,” says Jean-Michel Planche, President and co-founder of Witbe. “Our advanced hardware and software solution together with Witbe’s professional services is a winning combination. Having Pace as a reference customer highlights Witbe’s continuing leadership in test automation solutions.”

**Witbe is demoing its Test Automation and Multiscreen Monitoring solutions
at IBC from September 13 to 17 in Amsterdam, Hall 4, Booth C74**

About Witbe

Witbe’s award winning solutions enhance monitoring by analyzing the Quality of Experience of any interactive service (telephony, video, broadband, Web...), delivered to any device (PC, tablet, smartphone, phone, set-top box, smart TV...), over any type of network (fixed, mobile, OTT...). Over 400 enterprises on 5 continents, including some of the largest service providers and corporations, rely on the Witbe solutions and services to reduce time to market, proactively identify service defaults and raise customer satisfaction. Witbe was founded in 2000 and has offices in New-York, Montreal, Paris, São Paulo and Singapore. For more information, please visit www.witbe.net.

About Pace plc

Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 30 years and this is recognized by a customer base of over 160 operators around the globe. Headquartered in the UK, Pace operates in markets across the world, and employs around 2300 people in locations that also include the USA, France, India and China. For more information, please visit www.pace.com.

Press Contact

Fabien Maisl
Ph: +33 6 79 01 69 80
email: fma@witbe.net