

Witbe
ANGA COM 2025 Exhibitor Preview
June 3-5
Cologne, Germany
Hall 7, Stand C45



Witbe Brings Real-Device Visibility and latest innovations in QA Automation to ANGA COM 2025

Witbe (Euronext Growth – FR0013143872 – ALWIT), a leading provider of automated post-device testing and real-time monitoring for video service providers, will showcase its latest innovations at ANGA COM 2025 in Cologne, Germany, June 3-5 (Hall 7, Stand C45).

A key highlight will be the company's award-winning Virtual Network Operations Center (NOC), a fully browser-based platform that gives operators, broadcasters and streaming providers real-time visibility into their services across actual, physical devices.

Witbe offers something unique in the market: the ability to test any video service on any device – whether it's a PC, smartphone, set-top box, or smart TV – across any type of network, including fiber, 5G, and OTT. This is made possible by the company's innovative Witbox automated testing robot and comprehensive Software Suite, which give teams deeper insights into the viewer experience across both lab and field environments.

"ANGA COM is a cornerstone event for connecting with the European cable and streaming industry," said Yann Caron, chief sales officer at Witbe. "We're proud to showcase how Witbe helps providers improve video quality, reduce time-to-resolution, and work more collaboratively across QA, engineering, and operations teams. At this year's ANGA show, we'll be highlighting our latest innovations which are built to meet the progressive demands of the cable and streaming sectors. It's also a great opportunity to connect with industry leaders, explore new partnerships, and showcase why Witbe's solutions consistently stay ahead of the competition in post-device quality assurance."

Witbe Solutions on Display at ANGA COM 2025:

Virtual NOC: Real-time Monitoring Across Real Devices

On display at ANGA COM will be Witbe's Virtual NOC, the company's browser-based platform for remote testing, monitoring and control of real devices – from legacy set-top boxes to the latest smart TVs and apps.

New features include real-time QoE alerts and KPIs, dynamic mosaic views of live streams, scenario automation shortcuts and customizable dashboards per team or user. These enhancements build on Witbe's mission to provide real-time insights into streaming Quality of Experience (QoE), both in the lab and in the field. With its redesigned, intuitive interface, the Virtual NOC enables teams to work collaboratively: filtering and grouping devices, recording video clips for troubleshooting, and tailoring their workspace to specific monitoring needs. It also supports single sign-on, unlimited users, and per-user permissions – making it a flexible, scalable hub for QA and operations teams alike.

Link to Photo: www.wallstcom.com/Witbe/NOC_PR.png

Photo Caption: Witbe's Virtual NOC shows what viewers are actually seeing on their devices.

Expanding the Future of End-to-End Monitoring With TAG

At ANGA COM 2025, Witbe will spotlight its strategic partnership with TAG Video Systems, which brings together Witbe's real-device video quality automation with TAG's real-time content matching and latency measurement. This combination delivers an unprecedented true source-to-screen visibility for video service providers to monitor and optimize every step of the delivery chain.

The integration was successfully deployed during this year's American football championship final, enabling what is believed to be the most comprehensive latency measurement ever conducted – revealing, for the first time, instances where OTT streaming outperformed traditional broadcast latency. This partnership set a new industry benchmark for monitoring accuracy, giving operators and streaming providers the most advanced tools they need to deliver high-quality, low latency viewing experiences.

Link to Photo 1: www.wallstcom.com/Witbe/Witbe-Tag-final.png

Photo Caption: Witbe x TAG partner to offer absolute end-to-end monitoring technology.

Link to Photo 2: www.wallstcom.com/Witbe/SuperBowlHF_PR.png

Photo Caption: Witbe x TAG conducted the most comprehensive latency measurement ever during the recent 2025 American football championship final.

Automated QA Testing for CI/CD Pipelines

Witbe's QA test automation tools help providers deploy faster without sacrificing quality. Integrated with CI/CD workflows, automated tests can run continuously – independent of release cycles. Teams can validate updates earlier and more often, reducing bugs in production and shortening time-to-market. Witbe's preconfigured scenario sets, and Smart Navigate AI simplify test deployment across regions, devices, and app versions.

Link to Photo: https://www.202comms.com/Witbe/QA_Test_Automation.jpg

Photo Caption: Witbe's QA automation is built for CI/CD teams testing at scale.

Advanced ABR Stream Analysis

At ANGA COM 2025, Witbe will also demonstrate its advanced ABR Stream Analysis, which monitors network requests made by video apps during streaming to ensure that all video profiles within the ABR ladder are available. This added layer of analysis enhances real-device testing empowering teams to detect missing profiles, CDN errors or delivery inconsistencies – leading to faster root-cause identification and more effective for faster troubleshooting.

Witbe's ABR Stream Analysis technology offers service providers deeper insight into how adaptive bitrate (ABR) streaming affects the viewer experience.

Link to Photo: www.wallstcom.com/Witbe/ABR_PR.png

Photo Caption: Witbe's ABR Stream Analysis enhances real-device testing by monitoring network requests made by video apps during streaming.

Ad Monitoring and Matching Technology

At ANGA COM 2025, Witbe's visitors will experience the latest version of the company's Ad Monitoring and Ad Matching technology, built to analyze dynamic ad insertion (DAI) performance to detect and address slates, ad duplicates, content interruptions and other playback problems across FAST, AVOD, and live sports streams.

By monitoring on real devices, Witbe's technology captures the actual viewer experience, enabling service providers to identify and resolve issues that often go undetected by traditional server-side tools—such as blank screens, audio drops, buffering, and failed ad returns. This makes it easier to fix DAI-related problems quickly and ensure seamless ad playback across platforms.

Photo Link: www.wallstcom.com/Witbe/Witbe-AdMonitoring_Ad_Matching_technology.jpg

Photo Caption: Witbe will showcase the latest version of its Ad Monitoring and Ad Matching technology at ANGA COM 2025.

Short-Form Video Testing

With short-form video continuing to surge worldwide, Witbe's tools measure critical KPIs such as availability, buffering, and quality to ensure optimal mobile viewer experiences. At ANGA COM 2025, Witbe will demonstrate the challenges of short form video and how key performance indicators like availability, buffering time, and QoE can be accurately measured to reflect what viewers are truly experiencing on their smartphones and tablets.

Photo Link: www.wallstcom.com/Witbe/Witbe-short_form_monitoring.png

Photo Caption: At ANGA COM 2025, Witbe will showcase its technology that addresses the unique challenges related to short-form video testing.

Meet Witbe at ANGA COM 2025

To book a meeting with Witbe at ANGA COM 2025, contact hello@witbe.net or visit <https://www.witbe.net/events/anga-com-2025/>

Company Overview:

Witbe (Euronext Growth - FR0013143872 - ALWIT) provides post-device automated testing and real-time monitoring solutions to empower broadcasters, cable operators, and video service providers to deliver high-quality viewing experiences on any device – from set-top boxes and smart TVs to mobile phones and tablets. Using AI-powered Witbox robots and the Witbe Software Suite, teams can remotely test and monitor any video apps on real devices. Witbe's technology replicates real user behavior to check video availability and quality and collects data, which can then be analyzed and shared through Witbe's observability platform for valuable service performance insights.

Witbe's latest innovations include the Virtual NOC: Remote Eye Controller (REC) for real-time video monitoring, Automated Testing Sets and Smart Navigate AI for faster quality assurance (QA) as well as continuous testing in the field, Ad Monitoring and Matching to resolve ad errors, and Video Mobile Automation to test iOS and Android mobile devices.

Celebrating its 25-year anniversary in 2025, Witbe has offices worldwide and is trusted by leading brands like Comcast, Cox, Verizon, Peacock, and Orange in over 50 countries. Learn more at www.witbe.net.

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